John Broons

Family Business Advisor

Biography

John Broons is a globally awarded family business expert. One of only three people in Australia to hold the coveted title of Fellow of Family Firm Institute (Boston, USA), John has dedicated his working career to answering the question: how do I guide and support families in business to a place where they're thriving?

Not only has John spent the last 40+ years answering this question, but he's also been there and done it. Early in his career, John successfully bought and sold his own family business while maintaining close and connected relationships with his own family.

John's unique interpersonal skills have seen him become sought after as a highly valued speaker, advisor, coach, and mentor. Clients commend him for his impartiality, trust, practicality, commerciality and commitment to creating uniquely tailored approaches resulting in maximum benefit.

Audience members find John to be an outstanding speaker, weaving personal and business stories into his presentations to create engaging storytelling. He imparts key messages that are thought provoking and provides attendees with actionable takeaways.

John immerses himself within the family businesses he works with to gain a detailed understanding of the unique issues and challenges the family and the business face – then he works with each member of the family to connect with, engage and inspire them, working alongside them to find solutions that work.

Through his experience, John has developed a proven methodology and a structured process to get results every time, no matter the complexity.

John's expertise, knowledge and experience working with family businesses and business advisors both across Australia and internationally, has resulted in family businesses not only surviving, but thriving.

Contact details:

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